

IMAGE REVIEW CHECKLIST

OVERALL BRIEF

W E B S I T E

SECTION

BRIEF

KEYWORD COMPLIANCE

Define keywords and determine image compliance for keywords

IMAGES & KEYWORDS

QUALITY CHECK

Rate images according to criteria from 1 to 10 (1 - very bad, 10 - excellent)

UNIQUENESS

OVERALL QUALITY

— — — — — — — — — — — —

DESIGN COMPLIANCE

TOTAL

— — — — — — — — — — — —

IMAGE

Select image and ensure final compliance with criteria

□ DIMENSION OPTIMIZATION

FILE SIZE OPTIMIZATION

IMAGE FILTER

LICENSE COMPLIANCE

